

ORDER



Orders
Order / Rev: 343142
Alt Order #: 06832878
Product Desc: DEAN HELLER
Estimate:
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 07/17/12 / 07/17/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heller/R/Senate
Demographic: A35+
Product Codes: PL State Senate
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	92	\$36,375.00	\$30,918.75
10/01/12	10/02/12	53	\$23,350.00	\$19,847.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$36,375.00	\$30,918.75	0.00
October 2012	53	\$23,350.00	\$19,847.50	0.00
Totals	145	\$59,725.00	\$50,766.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$59,725.00
Market	100%	\$331,805.56

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$82,951.39
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	26%	\$86,269.44
KTUD	1%	\$3,318.06
KVMY	5%	\$16,590.28
KVVU	22%	\$72,997.22
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$9,954.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: Heller/R/Senate
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/26/12	09/28/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	:30	3	\$125.00	P-05	0.00	NM	3	\$375.00
		NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3		\$125.00			0.00			
2	KTNV	10/01/12	10/02/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	:30	2	\$125.00	P-05	0.00	NM	2	\$250.00
		NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2		\$125.00			0.00			
3	KTNV	09/26/12	09/28/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	:30	3	\$125.00	P-05	0.00	NM	3	\$375.00
		NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3		\$125.00			0.00			
4	KTNV	10/01/12	10/02/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	:30	2	\$125.00	P-05	0.00	NM	2	\$250.00
		NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2		\$125.00			0.00			
5	KTNV	09/26/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a (5:30 AM-6:00 AM)	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
		KTNV 6A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3		\$250.00			0.00			
6	KTNV	10/01/12	10/02/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
		KTNV 6A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2		\$250.00			0.00			
7	KTNV	09/26/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
		KTNV 630A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3		\$250.00			0.00			
8	KTNV	10/01/12	10/02/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
		KTNV 630A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2		\$250.00			0.00			
9	KTNV	09/26/12	09/28/12	M-F 7-9a Good Morning America	CM	M-F 7-9a (6:30 AM-7:00 AM)	:30	6	\$250.00	P-05	0.00	NM	6	\$1,500.00
		GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		6		\$250.00			0.00			
10	KTNV	10/01/12	10/02/12	M-F 7-9a Good Morning America	CM	M-F 7-9a (6:30 AM-7:00 AM)	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
		GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		4		\$250.00			0.00			
E 11	KTNV	09/26/12	09/27/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a (6:30 AM-7:00 AM)	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
		MORNING BLEND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WT---		2		\$200.00			0.00			
12	KTNV	09/28/12	09/28/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a (6:30 AM-7:00 AM)	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
		MORNING BLEND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		2		\$200.00			0.00			
13	KTNV	10/01/12	10/02/12		CM	M-F 9a-10a (6:30 AM-7:00 AM)	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morning Blend 9a Morning Blend 9a-10a														
MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$200.00		0.00			
14	KTNV	09/26/12	09/28/12	M-F 10-11a The View	CM	M-F 10-11a --WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$450.00		0.00			
15	KTNV	10/01/12	10/01/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				2	\$450.00		0.00			
16	KTNV	10/02/12	10/02/12	M-F 10-11a The View	CM	M-F 10-11a -T-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$450.00		0.00			
17	KTNV	09/26/12	09/28/12	M-F 11-12p Action News	CM	M-F 11-12p --WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
NEWS AT 11A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$250.00		0.00			
18	KTNV	10/01/12	10/01/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS AT 11A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				2	\$250.00		0.00			
19	KTNV	10/02/12	10/02/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
NEWS AT 11A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$250.00		0.00			
E 20	KTNV	09/26/12	09/28/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p --WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$200.00		0.00			
E 21	KTNV	10/01/12	10/01/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				2	\$200.00		0.00			
E 22	KTNV	10/02/12	10/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$200.00		0.00			
E 23	KTNV	09/26/12	09/28/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P --WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
REVOLUTION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$200.00		0.00			
E 24	KTNV	10/01/12	10/02/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
REVOLUTION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$200.00		0.00			
25	KTNV	09/26/12	09/28/12		CM	M-F 2-3p --WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC Soaps 2-3p General Hospital										
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$250.00		0.00			
26	KTNV	10/01/12	10/01/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$250.00		0.00			
27	KTNV	10/02/12	10/02/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p -T-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$250.00		0.00			
E 28	KTNV	09/26/12	09/28/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$225.00		0.00			
E 29	KTNV	10/01/12	10/02/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$225.00		0.00			
30	KTNV	09/26/12	09/28/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P --WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
				NEWS AT 330P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$200.00		0.00			
31	KTNV	10/01/12	10/02/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
				NEWS AT 330P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$200.00		0.00			
E 32	KTNV	09/26/12	09/28/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM) --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$225.00		0.00			
E 33	KTNV	10/01/12	10/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM) MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$225.00		0.00			
E 34	KTNV	09/26/12	09/28/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM) --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$225.00		0.00			
E 35	KTNV	10/01/12	10/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM) MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$225.00		0.00			
36	KTNV	09/26/12	09/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p --WTF--	:30	3	\$300.00	P-05	0.00	NM	3	\$900.00
				NEWS AT 5P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$300.00		0.00			
37	KTNV	10/01/12	10/02/12		CM	M-F 5-5:30p MT-----	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00

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KTNV - Las Vegas

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M-F 5-5:30p Action News @ 5p														
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$300.00		0.00			
38	KTNV	09/26/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	3	\$325.00	P-05	0.00	NM	3	\$975.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--WTF--				3	\$325.00		0.00			
39	KTNV	10/01/12	10/02/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$325.00		0.00			
40	KTNV	09/26/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	3	\$325.00	P-05	0.00	NM	3	\$975.00
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--WTF--				3	\$325.00		0.00			
41	KTNV	10/01/12	10/02/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$325.00		0.00			
E 42	KTNV	09/26/12	09/28/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--WTF--				3	\$225.00		0.00			
E 43	KTNV	10/01/12	10/02/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$225.00		0.00			
44	KTNV	09/26/12	09/28/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--WTF--				3	\$225.00		0.00			
45	KTNV	10/01/12	10/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$225.00		0.00			
E 46	KTNV	09/26/12	09/28/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W-F--				2	\$600.00		0.00			
E 47	KTNV	10/01/12	10/01/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$600.00		0.00			
48	KTNV	09/26/12	09/28/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	:30	3	\$350.00	P-05	0.00	NM	3	\$1,050.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--WTF--				3	\$350.00		0.00			
49	KTNV	10/01/12	10/02/12	M-F 11:35-12:05a	CM	M-F 11:35-12:05a	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00

Order / Rev: 343142
 Alt Order #: 06832878
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11:35-12:05a Nightline														
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$350.00		0.00			
E 50	KTNV	10/01/12	10/01/12	Monday ABC Prime Other dwts	CM	dwts (8:00 PM-10:00 PM)	M-----	:30	1	\$3,500.00	P-05	0.00	NM	\$3,500.00
DWTS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$3,500.00		0.00			
E 51	KTNV	10/01/12	10/01/12	Monday ABC Prime C castle	CM	Mon 10-11p castle	M-----	:30	1	\$1,750.00	P-05	0.00	NM	\$1,750.00
CASTLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$1,750.00		0.00			
E 52	KTNV	10/02/12	10/02/12	Tue ABC Prime B dwts res	CM	dwts res	-T-----	:30	1	\$4,000.00	P-05	0.00	NM	\$4,000.00
DANCE-RESLT ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$4,000.00		0.00			
E 53	KTNV	10/02/12	10/02/12	Tue ABC Prime C priv practice	CM	priv practice	-T-----	:30	1	\$1,500.00	P-03	0.00	NM	\$1,500.00
PRVT P/DANC-R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$1,500.00		0.00			
E 54	KTNV	09/26/12	09/26/12	Wed ABC Prime B modern	CM	modern (9:00 PM-9:30 PM)	--W----	:30	1	\$5,500.00	P-03	0.00	NM	\$5,500.00
MODRN FMLY-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----				1	\$5,500.00		0.00			
E 55	KTNV	09/26/12	09/26/12	Wed ABC Prime C revenge	CM	revenge	--W----	:30	1	\$1,350.00	P-05	0.00	NM	\$1,350.00
REVENGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----				1	\$1,350.00		0.00			
E 56	KTNV	09/27/12	09/27/12	Thu ABC Prime B greys anatomy	CM	greys anatomy	---T---	:30	1	\$2,500.00	P-05	0.00	NM	\$2,500.00
GREY ANTMY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---				1	\$2,500.00		0.00			
E 57	KTNV	09/27/12	09/27/12	Thu ABC Prime C scandal	CM	scandal	---T---	:30	1	\$1,750.00	P-05	0.00	NM	\$1,750.00
SCANDAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---				1	\$1,750.00		0.00			
E 58	KTNV	09/28/12	09/28/12	Fri ABC Prime C 20/20	CM	Fri 10-11p 20/20	----F--	:30	1	\$1,500.00	P-05	0.00	NM	\$1,500.00
20/20 FRI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$1,500.00		0.00			
E 59	KTNV	09/29/12	09/30/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a (5:00 AM-5:30 AM)	-----SS	:30	2	\$175.00	P-05	0.00	NM	\$350.00
KTNV 5A WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----SS				2	\$175.00		0.00			
E 60	KTNV	09/29/12	09/30/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a (5:30 AM-6:00 AM)	-----SS	:30	2	\$175.00	P-05	0.00	NM	\$350.00
KTNV 530A WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----SS				2	\$175.00		0.00			
E 61	KTNV	09/29/12	09/30/12		CM	Sat-Sun 6-7a	-----SS	:30	2	\$225.00	P-05	0.00	NM	\$450.00

Order / Rev: 343142
 Alt Order #: 06832878
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat-Sun 6-7a Action News (6:00 AM-6:30 AM) KTNV 6A WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 2 \$225.00 0.00														
62	KTNV	09/29/12	09/30/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----SS	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
KTNV 630A WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 2 \$225.00 0.00														
63	KTNV	09/29/12	09/30/12	Sat-Sun 7-8a Good Morning American Week	CM	Sat-Sun 7-8a -----SS	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
GMA WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 2 \$250.00 0.00														
64	KTNV	09/29/12	09/30/12	Sat-Sun 8-9a Action News	CM	Sat-Sun 8-9a -----SS	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
ACTN NEWS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----SS 2 \$200.00 0.00														
65	KTNV	09/29/12	09/29/12	College Football Daytime College Football Daytime	CM	9a-4p -----S-	:30	3	\$900.00	P-05	0.00	NM	3	\$2,700.00
NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 3 \$900.00 0.00														
66	KTNV	09/29/12	09/29/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$250.00 0.00														
67	KTNV	09/30/12	09/30/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$350.00 0.00														
68	KTNV	09/30/12	09/30/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
KTNV SUN EN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$300.00 0.00														
Totals													145	\$59,725.00